## Post Specification

<table>
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<tr>
<th><strong>Post Title:</strong></th>
<th>Research Fellow in Data Privacy and Public Discourse</th>
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<tr>
<td><strong>Post Status:</strong></td>
<td>Specific Purpose Contract Full-time (12 months)</td>
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<tr>
<td><strong>Research Group / Department / School:</strong></td>
<td>ADAPT Centre, Trinity College Dublin, the University of Dublin</td>
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| **Location:** | Trinity Business School, Centre for Digital Business & Analytics  
Trinity College Dublin, the University of Dublin  
College Green, Dublin 2, Ireland |
| **Reports to:** | Prof. Laurent Muzellec |
| **Salary:** | Appointment will be made on the SFI Team Member SFI Team Member Scale at a point in line with Government Pay Policy (€38,631 - €45,942) |
| **Hours of Work:** | 37 |
| **Closing Date:** | 12 Noon (GMT), 30th April 2021 |
Post Summary

The ADAPT Centre seeks to appoint a Postdoctoral Research Fellow to conduct research in the area of data governance (Transparent Digital Governance research strand (ADAPT 2). We require a highly motivated (qualitative) researcher to join the team in Trinity College Dublin in the Centre for Digital Business & Analytics to work on exciting research questions that relates data privacy discourse, privacy settings and business models of digital leaders. ADAPT work is driven by a long-term goal of a Balanced Digital Society by 2030.

This is a unique opportunity to join ADAPT research centre as part of the on Transparent Digital Governance research strand (ADAPT 2). This particular SFI funded post will be hosted in Trinity Business School and the successful candidate will report to Prof. Laurent Muzellec, director of the Centre for Digital Business.

Why ADAPT?

- **Contribute** to the ADAPT research agenda that pioneers and combines research in AI driven technologies: Natural Language Processing, Video/Text/Image/Speech processing, digital engagement & HCI, semantic modeling, personalisation, privacy & data governance.

- **Work** with our interdisciplinary team of leading experts from the complementary fields of, Social Sciences, Communications, Commerce/Fintech, Ethics, Law, Health, Environment and Sustainability.

- **Leverage our success.** ADAPT’s researchers have signed 43 collaborative research projects, 52 licence agreements and oversee 16 active commercialisation funds and 52 commercialisation awards. ADAPT has won 40 competitive EU research projects and obtained €18.5 million in non-exchequer non-commercial funding. Additionally, six spinout companies have been formed. ADAPT’s researchers have produced over 1,500 journal and conference publications and nearly 100 PhD students have been trained.

As an ADAPT researcher you will have access to a network of 85 global experts and over 250 staff as well as a wide multi-disciplinary ecosystem across 8 leading Irish universities. We can
influence and inform your work, share our networks and collaborate with you to increase your impact, and accelerate your career opportunities. Specifically we offer:

1. Opportunity to build your profile at international conferences and global events
2. A solid career pathway through access to continuous training & development, expert one-on-one supervision and exposure to top specialists.
3. A strong support system to enhance your confidence, leadership skills and communication abilities.

Informal enquiries about this post should be made to by e-mail to Laurent Muzellec laurent.muzellec@tcd.ie

**Standard Duties and Responsibilities of the Post**

Reporting to the funded investigator, the Researcher will:

- Conduct a specified SFI funded programme of research (ADAPT 2: Transparent Data Governance stream); specifically, collect and analyse data in the areas of privacy discourse, privacy setting, public relations crisis, business model evolutions.
- Enhance their reputation through publishing in top-quality journals and conferences in collaboration with team members Contribute to the development of the next generation of thinkers and innovators through teaching and supervision activities.
- Develop as a researcher through access to a excellent training & development opportunities Build a strong network through opportunities to liaise with internal and external stakeholders including industry and academic partners/collaborators.
- Develop your ideas into projects and establish a strong funding track record with the help of our expert Research Development Team

**Funding Information**

This position is funded through ADAPT 2 (Science Foundation Ireland). See [ADAPT SFI Funding 42-million-in-funding](#).

**Person Specification**
Qualifications

- The candidates must have a PhD in Social Science (e.g. business or sociology with expertise in quantitative/qualitative data analysis) or related area such as data analytics, qualitative data analytics, business ethics, digital business model, or online consumer behaviour.
- Ability to use (or quickly learn how to use) content analysis software (e.g. Nvivo, MAXQDA, Qualtrics) or LDA techniques (Python)
- Ability to publish in top-tier peer reviewed journals.

Knowledge & Experience (Essential & Desirable)

Essential

- A record of international peer-reviewed publication and presentation in top-tier conferences (e.g. ABS list publications)
- Strong interest in and knowledge in digital businesses, business ethic, public relations and business models.
- Mentoring of research students

Desirable

- Strong interest in trust related aspect within the design and management of Social Networks (i.e. behavioural science, reputation, scoring and rating)
- Participation in writing of grant applications
- Desire to learn about new products, technologies and keep abreast of new products and technical and research developments
- Experience in conducting survey and/ or qualitative data analysis on secondary data (archival sources)

Skills & Competencies

- Excellent written and oral proficiency in English
- Strong communication and interpersonal skills, both written and verbal
Benefits

• Competitive salary
• Computer and peripherals of your choice
• A fast-paced environment with impactful work
• Pension
• Day Nursery
• Travel Pass Scheme
• Bike to Work Scheme
• Employee Assistance Programme
• Sports Facilities
• 22 days of Annual Leave
• Paid Sick Leave
• Training & Development
• Staff Discounts

Application Procedure

Applicants should submit a full Curriculum Vitae to include the names and contact details of 2 referees (including email addresses), together with a CV, cover letter (1x A4 page) as well as a link to LinkedIn profile and to your previous projects.

APPLICATIONS WILL ONLY BE ACCEPTED BY VIA

https://apply.adaptcentre.ie/apply.php?jobID=RF_DPPD

Applicants should reference RF DPPD in their application

Further Information for Applicants

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Background on ADAPT
About the ADAPT Centre
ADAPT is the world-leading SFI research centre for AI Driven Digital Content Technology hosted by Trinity College Dublin. ADAPT’s partner institutions include Dublin City University, University College Dublin, Technological University Dublin, Maynooth University, Munster Technological University, Athlone Institute of Technology, and the National University of Ireland Galway. ADAPT’s research vision is to pioneer new forms of proactive, scalable, and integrated AI-driven Digital Content Technology that empower individuals and society to engage in digital experiences with control, inclusion, and accountability with the long term goal of a balanced digital society by 2030. ADAPT is pioneering new Human Centric AI techniques and technologies including personalisation, natural language processing, data analytics, intelligent machine translation human-computer interaction, as well as setting the standards for data governance, privacy and ethics for digital content.

Our Research Vision
Governments and civil society are starting to recognise the need for urgent and concerted action to address the societal impact of the accelerating pace of digital content technologies and the AI techniques that underpin them. ADAPT provides an ambitious, ground-breaking, integrated research programme that assembles three interlocking Strands that together are capable of addressing this challenge. Each of these complementary and reinforcing research Strands takes one of the different perspectives on the provision of personalised, immersive, multimodal digital engagement, i.e. the individual’s experience and control of the engagement, the algorithms underlying digital content processing, and the balanced governance by enterprise and societal stakeholders.

Digitally Enhanced Engagement Strand
From the individual perspective, research within this Strand will deliver proactive agency techniques that sense, understand and proactively serve the needs of individual users to deliver relevant, contextualised and immersive multimodal experiences which also offer them meaningful control over the machine agency delivering those experiences.

Digital Content Transformation Strand
From the algorithmic perspective, new machine learning techniques will both enable more users to engage meaningfully with the increasing volumes of content globally in a more
measurably effective manner, while ensuring the widest linguistic and cultural inclusion. It will enhance effective, robust integrated machine learning algorithms needed to provide multimodal content experiences with new levels of accuracy, multilingualism and explainability.

**Transparent Digital Governance Strand**

From the enterprise and societal perspective, new structured knowledge frameworks and associated practices for AI data governance will be required to balance the needs and values of individuals, organisations and society when it comes to rich digital experiences. This requires the advancement of research in the areas of data ethics, data quality, data protection, data value, data integration, and multi-stakeholder governance models.

**Trinity Business School**

Trinity Business School is accredited by AACSB, EQUIS and AMBA. This places Trinity Business School amongst a select group of just 0.6% of Business Schools in the World who are Triple Accredited.

Business is a long established discipline in Trinity, having originated with the School of Commerce offering B.A. and B.Comm degrees in 1925 and transformed into the School of Business Studies in 1962. The evolution of a School of Commerce to a School of Business marks one of the earliest recognitions among Irish and British universities of the emergence of the Business School as distinct from the earlier model of a School of Commerce. It was followed quickly by the launch of one of the three original European MBA programmes. The 2014-19 Strategy of the University set out a broad vision to become a university of greater consequence. A key part of this institutional strategy was to grow the international Trinity Business School into a full suite school located in a world class building. This led to the development of a high growth and transformational strategy for Trinity Business School along with a financial plan which were both approved by the Board of the University in the Spring of 2016. This strategy involved growing the School by 150% over 7 years and constructing a new cutting-edge €80 million building for Trinity Business School with an opening date of Spring 2019. The implementation of this strategy is now close to realisation having achieved with growth rate of 141% over the last three years. The delivery of the strategy involves growth driven primarily through the development of new degree programmes including a new dedicated business undergraduate degree, expansion of the MSc portfolio, new formats of delivery for the MBA and expansion in the flexible education market. Coupled with this is a
further deepening and broadening of the Schools’ research activity with a greater emphasis on highly ranked international journal publications. In parallel, real-world relevant research and thought leadership are key objectives as well as pan-School research centres (which include the Centre for Social Innovation and the Centre for Digital Business & Analytics) which address major research themes/questions relevant for business, society and public policy.

Trinity Business School Centre for Digital Business & Analytics focuses on the creation and dissemination of knowledge around digital transformation. It has developed a multi-disciplined research in all areas of business revolutionised by digital technologies such as business analytics, marketing, Human Resources or entrepreneurship.

**Trinity College Dublin, the University of Dublin**

Trinity is Ireland’s leading university and is ranked 108th in the world (QS World University Rankings 2020). Founded in 1592, the University is steeped in history with a reputation for excellence in education, research and innovation.

Located on an iconic campus in the heart of Dublin’s city centre, Trinity has 18,000 undergraduate and postgraduate students across our three faculties – Arts, Humanities, and Social Sciences; Engineering, Mathematics and Science; and Health Sciences.

Trinity is ranked as the 17th most international university in the world (Times Higher Education Rankings 2020) and has students and staff from over 120 countries.

The pursuit of excellence through research and scholarship is at the heart of a Trinity education, and our researchers have an outstanding publication record and strong record of grant success. Trinity has developed 19 broad-based multidisciplinary research themes that cut across disciplines and facilitate world-leading research and collaboration within the University and with colleagues around the world. Trinity is also home to 5 leading flagship research institutes:

- Trinity Biomedical Sciences Institute (TBSI)
- Trinity College Institute of Neuroscience (TCIN)
- Trinity Translational Medical Institute (TTMI)
Trinity Long Room Hub Arts and Humanities Research Institute (TLRH)
Centre for Research on Adaptive Nanostructures and Nanodevices (CRANN)

Trinity is the top-ranked European university for producing entrepreneurs for the past five successive years and Europe’s only representative in the world’s top-50 universities (Pitchbook Universities Report).

Trinity is home to the famous Old Library and to the historic Book of Kells as well as other internationally significant holdings in manuscripts, maps and early printed material. The Trinity Library is a legal deposit library, granting the University the right to claim a copy of every book published in Ireland and the UK. At present, the Library’s holdings span approximately 6.5 million printed items, 400,000 e-books and 150,000 e-journals.

With over 120,000 alumni, Trinity’s tradition of independent intellectual inquiry has produced some of the world’s finest, most original minds including the writers Oscar Wilde and Samuel Beckett (Nobel laureates), the mathematician William Rowan Hamilton and the physicist Ernest Walton (Nobel laureate), the political thinker Edmund Burke, and the former President of Ireland Mary Robinson. This tradition finds expression today in a campus culture of scholarship, innovation, creativity, entrepreneurship and dedication to societal reform.

Rankings
Trinity is the top ranked university in Ireland and ranked 108th in the world (QS World University Rankings 2020). Trinity ranks in the top 50 in the world on 6 subjects and in the top 100 in 20 subjects (QS World University Rankings by Subject 2019). Full details are available at: www.tcd.ie/research/about/rankings.

The Selection Process in Trinity

The Selection Committee (Interview Panel) may include members of the Academic and Administrative community together with External Assessor(s) who are expert in the area. Applications will be acknowledged by email. If you do not receive confirmation of receipt
within 1 day of submitting your application online, please contact the named Recruitment Partner on the job specification immediately and prior to the closing date/time.

Given the degree of co-ordination and planning to have a Selection Committee available on the specified date, the University regrets that it may not be in a position to offer alternate selection dates. Where candidates are unavailable, reserves may be drawn from a shortlist. Outcomes of interviews are notified in writing to candidates and are issued no later than 5 working days following the selection day.

In some instances the Selection Committee may avail of telephone or video conferencing. The University’s selection methods may consist of any or all of the following: Interviews, Presentations, Psychometric Testing, References and Situational Exercises.

It is the policy of the University to conduct pre-employment medical screening/full pre-employment medicals. Information supplied by candidates in their application (Cover Letter and CV) will be used to shortlist for interview.

Applications from non-EEA citizens are welcomed. However, eligibility is determined by the Department of Business, Enterprise and Innovation and further information on the Highly Skills Eligible Occupations List is set out in Schedule 3 of the Regulations https://dbei.gov.ie/en/What-We-Do/Workplace-and-Skills/Employment-Permits/Employment-Permit-Eligibility/Highly-Skilled-Eligible-Occupations-List/ and the Ineligible Categories of Employment are set out in Schedule 4 of the Regulations https://dbei.gov.ie/en/What-We-Do/Workplace-and-Skills/Employment-Permits/Employment-Permit-Eligibility/Ineligible-Categories-of-Employment/ . Non-EEA candidates should note that the onus is on them to secure a visa to travel to Ireland prior to interview. Non-EEA candidates should also be aware that even if successful at interview, an appointment to the post is contingent on the securing of an employment permit.
Equal Opportunities Policy

Trinity is an equal opportunities employer and is committed to employment policies, procedures and practices which do not discriminate on grounds such as gender, civil status, family status, age, disability, race, religious belief, sexual orientation or membership of the travelling community. On that basis we encourage and welcome talented people from all backgrounds to join our staff community. Trinity’s Diversity Statement can be viewed in full at https://www.tcd.ie/diversity-inclusion/diversity-statement.

Pension Entitlements

This is a pensionable position and the provisions of the Public Service Superannuation (Miscellaneous Provisions) Act 2004 will apply in relation to retirement age for pension purposes. Details of the relevant Pension Scheme will be provided to the successful applicant.

Applicants should note that they will be required to complete a Pre-Employment Declaration to confirm whether or not they have previously availed of an Irish Public Service Scheme of incentivised early retirement or enhanced redundancy payment. Applicants will also be required to declare any entitlements to a Public Service pension benefit (in payment or preserved) from any other Irish Public Service employment.

Applicants formerly employed by the Irish Public Service that may previously have availed of an Irish Public Service Scheme of Incentivised early retirement or enhanced redundancy payment should ensure that they are not precluded from re-engagement in the Irish Public Service under the terms of such Schemes. Such queries should be directed to an applicant’s former Irish Public Service Employer in the first instance.
Application Procedure

Applicants should submit a full Curriculum Vitae to include the names and contact details of 2 referees (including email addresses), together with a CV, cover letter (1x A4 page)

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