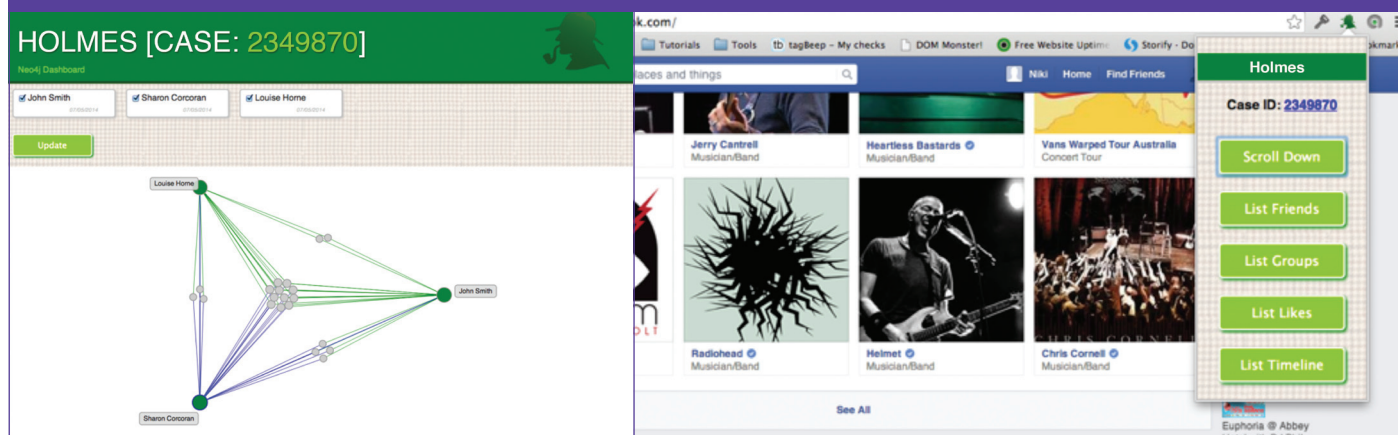


Holmes

Conduct better investigations for insurance claims

Holmes is an easy-to-use solution that allows investigators include data from social media to generate a complete picture of the case.

Available to License



Market Opportunity

In recent times the cost of fraudulent claims has resulted in insurance price hikes for consumers and increased pressure on insurance providers. Investigating fraudulent insurance claims is a very manual, labour intensive process. Fraud teams need to build profiles on all parties involved in a claim. Due to the increased use of social media by individuals social media has become an important element in the reporting process for claim assessors who use it to build connections between all parties involved in a claim. Holmes simplifies this process by allowing investigators access connections between all entities related to an insurance claim through a web application.

Technological Highlights

Holmes is a robust reporting tool that allows for comprehensive aggregation of Facebook profiles of claimants allowing the investigator drive the collection of data. Consisting of a Chrome extension and a web application connected to visualisation-enabled databases, Holmes adheres to stringent security requirements. It lists Friends, Groups, Likes and the Timeline of anyone with a public profile on Facebook.

Links between individuals can automatically gather more background information about the claimant and any other individual involved in an incident allowing investigators raise red flags, identify patterns and prevent fraudulent payouts. The system has the potential to expand into other social media platforms such as Twitter or Instagram, along with other sources of interest like news articles and court filings.

Holmes includes reporting functionality that is in further development. The value of automatic generation of reports would ensure decision makers have timely information on which to make decisions and solicitors are furnished with valid evidence for use in court significantly reducing labour costs associated with this traditionally time consuming process.

Applications

- **Optimize Investigations:** Mine social networking sites for data in your investigation.
- **Reduce Risk:** Demonstrate connections between all parties involved in a claim.
- **Reduce Costs:** Advanced searchers and simplified reporting enable more efficient use of investigators time.

IP Status

The technology is available to licence from the ADAPT Centre for Digital Content Technology. Contact our commercial team for more information.

Commercialisation Contact

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